PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y 10017

TO: Jim Myracle DATE: June 16, 1987

FROM: Jerry Isaacs

SUBJECT: Request for Consumer Test Cigarettes -
Marlboro Lights Menthol 85 - Soft Pack

Please arrange to have 30 cartons of Marlboro Lights 85 Menthol - soft pack shipped to the following address:

Marketing Information Systems, Inc.
100 Sylvan Avenue
Englewood Cliffs, NJ 07621
Attn: Zack Apharian

Please contact me if you have any questions.

Jerry Isaacs

cc: K. Eisen
A. Krut
C. Levy
K. Miller

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